

Email Marketing

from: Visualytes Limited

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Description

Email marketing is the act of sending a commercial message, typically to a group of people, using email. In its broadest sense, every email sent to a potential or current customer could be considered email marketing. It involves using email to send advertisements, request business, or solicit sales or donations.



<https://www.theimpactblueprint.co.uk/classified/email-marketing-1247.html>